



2013 A WORKSHOP ON VISUALIZING BIOLOGICAL DATA **VIZBI**

Bridging computational biology, bioinformatics,
data visualization, human-computer interaction, and design.

MARCH 20-22, 2013

**BROAD INSTITUTE
CAMBRIDGE, MA**

INVITED SPEAKERS

Beyond Genome Browsers

Alex Meissner, Harvard U., USA
Ting Wang, Washington U., USA
W. Jim Zheng, MUSC, USA

Visualizing Transcript Data

Paul P. Gardner, U. Canterbury, New Zealand
Cole Trapnell, Broad Inst., USA

Visualizing Proteins & Complexes

Seán O'Donoghue, CSIRO & Garvan Inst., Australia
Thomas E. Ferrin, UCSF, USA
Ian Sillitoe, UCL, UK

Visualizing Cellular Systems

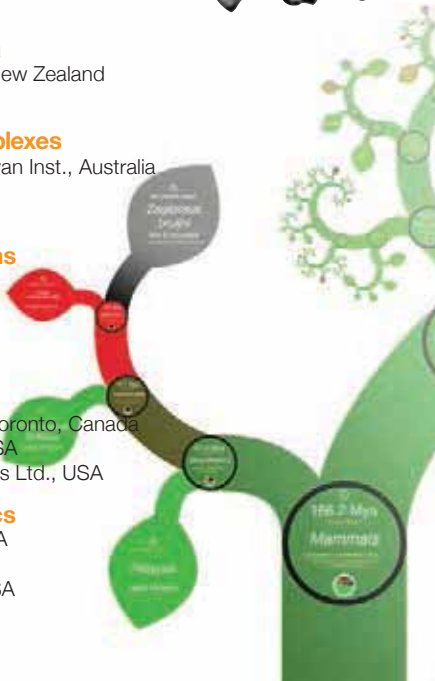
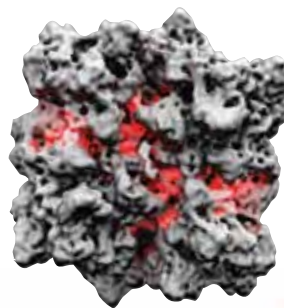
Martin Lee Miller, MSKCC, USA
Scooter Morris, UCSF, USA
Peter Sorger, Harvard U., USA
Bang Wong, Broad Inst., USA

Visualizing Organism Data

Mark Henkelman, SickKids & U. Toronto, Canada
Sean G. Megason, Harvard U., USA
Steve Pieper, Harvard U. & Isomics Ltd., USA

Alignments & Phylogenetics

Daniel Janies, UNC Charlotte, USA
Bruno Sobral, Virginia Tech, USA
Susannah G. Tringe, DOE JGI, USA



KEYNOTES

Communicating Science Visually

Felice Frankel
MIT, USA

Visual Design Principles

Martin Krzywinski
BCGSC, Canada

Visual Analytics and Human-Computer Interfaces

Sara Irina Fabrikant
U. Zürich, Switzerland

ORGANIZERS

Seán O'Donoghue, CSIRO & Garvan Inst., Australia
James Procter, U. Dundee, UK
Bang Wong, Broad Inst., USA

SESSION CHAIRS

Valerie Daggett, U. Washington, USA
Inna Dubchak, DOE JGI, USA
Lars Juhl Jensen, U. Copenhagen, Denmark
Kay Nieselt, U. Tübingen, Germany
Steve Pieper, Isomics Inc., USA
Jim Robinson, Broad Inst., USA



VIZBI is an international conference series focusing on visualisation of biological data. Since its inception in 2010, vizbi.org has been visited by more than 35,000 scientists, and the meetings have consistently attracted a growing audience of more than two hundred researchers, software developers, medical professionals, and designers from all around the world. Participants come from academia, industry, health-care, and medical research.

Many of them are working on the cutting edge of their field and are in a position to recommend and approve equipment purchases.

By sponsoring VIZBI 2013 you will have the attention of an influential group that is reshaping modern science.

For further detail

www.vizbi.org/2013

Options available for VIZBI 2013 Sponsorship

Benefits received by sponsors at all levels

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- Recognition on the printed program
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Refreshment Breaks

Sponsorship of evening dinner

Please fill in quantity

As sponsors of the dinner you will receive:

- Recognition as dinner sponsors in the abstract book (max. 1 per event) \$ 4,000
- 5 complimentary dinner tickets
- Opportunity to provide additional signage within the room

Morning Coffee Break Sponsorship for 1 day (up to 3 available)

- Banner in break area (to be provided by sponsor). Specifications: Either 2 pull-up banners of 85cm x 200cm or one hanging banner of 300cm x 85cm \$ 750
- Table signage

Sponsorship of evening reception drinks for 1 day (up to 2 available)

- Banner in reception area (to be provided by sponsor) \$ 2,000
- Table signage

Session sponsorship

Keynote (up to 3 available) \$ 1,500

Afternoon coffee break poster session (1 available) \$ 1,500

Lunchtime poster session (3 available) \$ 2,500

Topic Session (up to 6 available) \$ 2,500

Evening poster session (1 available) \$ 1,500

Travel grants for PhD students \$ 500 within US

Registration fee waiver and/or travel costs (per student) \$ 1200 outside

Poster prizes To be provided and presented by sponsor \$ 500 + prize

Additional Advertising

Advert in program book (full page) \$ 1000

Company flyers/brochures on tables \$ 750

Flyers/brochures included in registration pack \$ 1,500

Commercial Talk (30 min, during lunch or dinner time) \$ 3,000

6' Booth Space (requires min. \$10,000 total sponsorship) \$ 2,500

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